

You have the

POWER

to get special financing for energy saving home improvements!

Keystone HELP - Pennsylvania's New 7.99% Unsecured Loan Program.

If you'd like to save money on cooling your home, HELP is on the way. The Keystone Home Energy Loan Program (Keystone HELP) provides opportunity for homeowners to borrow money at a ***special interest rate of 7.99%, fixed for up to 10 years with no lien filed on your home.****

This unique program encourages Pennsylvania residents to purchase ENERGYSTAR® and other qualifying products, including:

- **AIR CONDITIONING AND HEATING SYSTEMS**
ENERGYSTAR® RATED HEAT PUMPS & GAS SYSTEMS,
OIL SYSTEMS 84% AFUE
- **WINDOWS, DOORS, INSULATION**
ENERGYSTAR® RATED
- **GEOTHERMAL, WIND, SOLAR HOT WATER SYSTEMS**

These products meet rigorous government standards for high performance and energy efficiency.

FirstEnergy has partnered with the Pennsylvania Treasury Department, approved Keystone HELP contractors/dealers and AFC First Financial Corp., a Pennsylvania Financial Institution, to offer you this timely money-saving opportunity.

*5.99% available for specified income levels

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**ENERGYSTAR® home improvements
virtually pay for themselves!**

**ENERGYSTAR® and other qualifying
products can save you up to 30% on
your utility bill.**

You have nothing to lose ...

The money you save will help off-set your
monthly payments.

And lots to gain ...

You pocket the savings when your loan is paid!

Let the savings begin!

For fast approval or to find an approved Keystone HELP
contractor/dealer in your area visit www.keystonehelp.com
or call toll-free (888) 232-3477.



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Pennsylvania Treasury Department • Robert P. Casey, Jr., State Treasurer



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