

**For immediate release  
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**Mealey's Furniture opens in Whitehall, Pa.  
Kicks off Grand Opening with ACS fundraiser.**

**Family-based business, which boasts great service and affordability,  
enjoys 30-percent growth in less than a year!**

Whitehall, Pa. – Mealey's Furniture has opened for business at its new Whitehall store, 2180 MacArthur Road. "We are pleased to expand our business to the Lehigh Valley so we may introduce our relaxed shopping experience and pricing integrity to a new market in which we will thrive," said Ed Darcy, president, Mealey's Furniture. The company has grown from four to six locations within the past year, a significant 30-percent increase for this family-based business.

The 65,000-square-foot showroom features brand-name furnishings for every room of the house. Mealey's Mattress Shop boasts styles from Serta (iComfort and iSeries) and Tempur-Pedic. Guests can enjoy the in-store café, filled with complimentary snacks and refreshments (even ice cream in the summer!) on any given day. And kids of all ages will love the play area, with toys, a chalkboard and a gaming system.

**Mealey's will host an official Grand Opening on Saturday, September 1, 10 a.m. - 9 p.m.**

To kick off the grand opening, Mealey's will host a one-day fundraiser to benefit the American Cancer Society of Pennsylvania. A portion of the proceeds from the September 1 event will be donated to the Making Strides Against Breast Cancer campaign. "Giving back to the community is essential to Mealey's. By lending a helping hand where needed, we can help build and sustain communities together," said Joe Pietrowski, vice president, Mealey's Furniture.

Highlights of the event include:

- \$150 gift certificates given away every 15 minutes!
- Remote broadcast by B-104
- Refreshments
- Games
- Face painting
- Balloon making

Mealey's Furniture is a multi-generational, family-operated furniture business founded in 1970. The company has grown from its original North East Philadelphia store to six convenient showrooms located in Bensalem, Devon, Oxford Valley and Warminster, Pa., and Moorestown, N.J., and its newest site in Whitehall, Pa. Stores are open seven days a week – Monday - Saturday, 10 a.m. - 9 p.m., and Sunday, 11a.m. - 5 p.m.

Mealey's prides itself on exceptional service and selection, a family-friendly showroom and charitable giving ... Just what you're looking for!